

# Wilmslow High School Performing Arts

## SPONSORSHIP PACK



2022-2023





# Wilmslow High School Performing Arts Sponsorship Pack

Our Performing Arts department aims to direct a production each academic year, either in the form of a soirée, showcase, concert or an all encompassing musical/play.

We offer a range of extra activities outside of the school day and are always looking for more opportunities to provide a performance platform allowing students to showcase their talent.



We have two large drama spaces and a fully equipped dance studio, all of which are available to hire.

With funding becoming even tighter at secondary schools, we are in need of the support of businesses to help us maintain the performance platform for our students at Wilmslow High School. We recognise how important the Arts is for the wellbeing of students and the positive impact it has on the community. We aim to produce quality performances that showcase and celebrate the students in our area.

***Be part of the process; be part of our journey.***

# Why should you support us?

**Build your brand awareness and receive a good return on investment as well as creating an excellent social buzz to increase your website traffic and footfall.**

By supporting WHS Performing Arts you can showcase your brand to a large audience capacity through the weekly school news letter, programmes and social posts.

By supporting the students and sponsoring the Performing Arts shows you can strengthen your business image. This is a valuable benefit of sponsorship and spreads a positive message about your business/company within the community. You will also be able to demonstrate you are a Wilmslow High School business partner by displaying the BPP logo on your website.

Every production at the High School comes with a huge cost, we need to raise in the region of £3000 to help subsidise the cost of lighting, sound, stage, and costume hire.

Sponsorship support also allows us to keep ticket prices low, making local theatre accessible for all.

**By sponsoring WHS Performing Arts shows, you are helping people within our school community feel valued and supported.**

## *How can you support us.....?*

# 1

# Advertise in our programme.

**£60** (half page)  
**£100** (Full page)

We have availability for approximately 10 pages for sponsorship in our programme!



# 2

## Sponsor the show

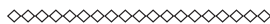
**£2,000**

(show only - inclusive of package details below)

**The ultimate branding exposure for your business is to sponsor one of our shows.**

This will include your business logo on all banners, posters, tickets and programmes that are distributed in and around the community. Along with business exposure in the weekly newsletter to over 3000 families, specialised posts can be generated on our Performing Arts Twitter and social pages. All business logos can be printed on cast uniform (providing suitability) and displayed on refreshment stalls at our events.

By sponsoring the show, this will give your business access to exhibition space at our School Career Fairs. Additionally, you can advertise your business discounts on the staff digital noticeboard, seen by 400 staff outside of the SK9 postcode.



If you would like to be a part of our journey, however big or small, your support will allow us to create enriching opportunities for our students and provide entertainment to audiences right in the heart of Wilmslow, Cheshire.

***Be part of the process; be part of our journey.***





# WILMSLOW HIGH SCHOOL

**For further information please contact :**

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