



**Cheshire & Warrington LEP  
Online Survey - Parents**

**Have your say in shaping future careers support for young people**

Dear parent/carer,

The Cheshire and Warrington Pledge have recently conducted some research with parents and carers in the form of listening groups across the region to hear their views on how we can best support young people with their future career and education choices. Thank you to all who have been involved so far – your views are invaluable in helping us understand how we can support families across Cheshire and Warrington through careers education and help all young people to make their best next step.

Now, we've taken the feedback from our research to date on board and have created a survey which we'd love to hear your views on (whether you have taken part in the initial stages of research or not!). **The online survey will take around 10-15 minutes to complete and will be open until Thursday 15 December.** Everyone who responds to this survey will have the option to enter into a prize draw where you can be in with the chance of winning one of 3 x £50 GiftPay vouchers to spend at a retailer of your choice. Find out more about how and where you can spend GiftPay vouchers [here](#).

**To take part in the survey, please click on the link here:** [Complete the survey](#)

The survey will be conducted by Mustard, an independent market research agency, on our behalf. They follow the Market Research Society Code of Conduct, so your feedback will be anonymous unless you give Mustard permission for it to be made identifiable to you.

Kind regards,

Grace Sheldon  
Cheshire and Warrington Hub Lead

*This research is being administered by Mustard Market Research Ltd. on our behalf. We can confirm that Mustard is an independent research agency and that this survey is being conducted under the Market Research Society Code of Conduct and in accordance with GDPR regulations, so all of your answers will be treated confidentially, and none of your responses will be used for sales or marketing purposes."*